

Multimedia Productions
Dr. Milliren
Room 143 & Media Center

Course Description:

Multimedia Productions is designed to provide the students an opportunity to explore the various multimedia venues offered in the media center. The outcomes for this class include the morning announcements, website media, video production, and audio production. Second-year students will serve as the producer for the announcements and video production while first-year students experience the various media outlets and produce on a rotational basis. Students will learn how to film and edit video, master audio tracks, create audio tracks, managerial skills, and problem solving. Attendance at afterschool activities is required for this course.

Staff Responsibility/Topics Covered:

- Attend afterschool events to capture video. There will be a calendar of assignments.
 - Assume full responsibility of all assignments received, including reporting and writing, planning, designing, videography, and final video and audio edits.
 - Create promotional posters and advertisements.
 - Develop an awareness of audience needs.
 - Become familiar with production process.
 - Edit copy, captions, headlines and other project elements.
 - Be responsible for all assigned deadlines.
 - Assist other members with their tasks when necessary.
 - Create a positive atmosphere through cooperative work.
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Class and attendance policies:

- Be on time or have a pass. A detention will be assigned after your 3rd tardy and every subsequent tardy.
- Cellphones and iPads are a way of life. You can use your cell if you are working on a class assignment.
- There will be afterschool videographers needed. You will submit a proposal for your project with a timeline and storyboard. It is your job to ensure all aspects of your project are covered.
- The café is available to you on work days when there is no scheduled lecture.
- Always sign out your camera/video camera and SD card on the camera closet. You are solely responsible for the equipment when you sign your name.
- You may film on a personal camera or iPad. The quality of the end project might not meet standards. Be sure to check before proceeding on any project.
- You are expected to adhere to the PBIS Classroom Expectations:
 - Be Safe:
 - Listen to staff
 - Maintain personal space
 - Respect Others:
 - Be on time
 - Be polite
 - Use appropriate language and tone
 - Accountable:
 - Be prepared
 - Be honest
 - Do your own work
 - Use electronic devices only when permitted
 - Victorious:
 - Do your best work
 - Celebrate academic success
 - Enthusiastic:
 - Have a positive attitude
 - Take ownership of learning

Grading:

Students will be graded on:

- Meeting deadlines
- Completing assignments
- Assignment quality (Rubric Provided per assignment)
- Knowledge and understanding of production principles

There will be assignments each nine weeks on eBackpack, Adobe Premiere, and Adobe Audition

50% = Projects with titles/credits and attached storyboard

25% = Audio stories produced using the studio

25% = Written assignments

Academic Integrity for The Fine Arts:

- Do authentic work
- Be honest with your work
- Cite referenced work

Assignment Submission Policy:

Assignments are due on the submission deadline. If you fail to submit your assignment on the due date, you will lose 10% per day for up to three days. Upon the fourth day, the grade will be forfeited.

In case of absenteeism, you will receive an equal amount of days you were absent to complete the work without penalty. (If you miss one day, you will have one day to complete the assignment after your return.)

Contact Information:

Join me on Remind:

- Text @abmmm to 81010

***This is my preferred method of communication. I will send out reminders and notifications throughout the year through Remind.*

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