

~Central Elementary School~

November 3, 2006

Dear Central Family-

We are pleased to present the SmileSafe Kids Safety ID Cards Program. The SmileSafe Kids program is a partnership between Lifetouch, the National Center for Missing & Exploited Children, and thousands of schools nationwide to help families stay safer. There is absolutely no cost for your participation in this program.

The program is designed to help you keep your child safer and respond quickly in the event that he/she is missing, has wandered off, or has run away. Experts say that the odds for a safe return improve significantly if a current photograph of the child is available immediately to local officials. Each Central family is provided with two safety ID cards featuring your child's portrait and other essential information. As a parent or guardian, you should carry these in your wallet or purse at all times so they are handy in case of emergency.

For more information on the program, and for important safety tips, please visit www.smilesafekids.com. The safety prevention tips provided with the SmileSafe Kids program will help you protect your children by teaching them to be safer. Again, this is a free service, with no further obligation on your part. Your child's personal information will not be shared with anyone else - at any time-without your permission. Thanks for your part in keeping our school community safe.

Michael Routh
Principal, Central Elementary School